

# Sneak Preview

## The Rogue Valley's News & Review

### 2023 RATE & INFORMATION SHEET

**32,000 copies once a month**

(including 30,000 DIRECT MAILED in the Grants Pass market area; and 2,000 on the stands - the largest circulation in Josephine County!)

#### 2023 DISPLAY AD RATES

NOTE: EACH PRICE IS THE COST OF AN AD FOR ONE MONTH

Ad Size	B&W 1-time	Color 1-time	B&W 6x/year	Color 6x/year	B&W 12x/year	Color 12x/year
1/16	\$104	\$138	\$99	\$133	\$94	\$128
1/8	\$169	\$219	\$159	\$209	\$149	\$199
3/16	\$241	\$291	\$227	\$277	\$213	\$263
1/4	\$315	\$370	\$295	\$370	\$275	\$350
3/8	\$453	\$568	\$423	\$548	\$403	\$528
1/2	<b>Note: Ads this size are automatically given the 12x contract rate.</b>				\$498	\$623
3/4					\$683	\$808
Full					\$820	\$945
Back					<del>\$850</del>	<del>\$975</del>

#### 2023 PUBLISHING DATES

NOTE: DEADLINE FOR ADS IS ONE WEEK BEFORE THE PUBLISHING DATE

	Publishing Date	Deadline for ad
JANUARY 2023:	JANUARY 7	Dec. 31, '22
FEBRUARY 2023:	FEBRUARY 3	Jan. 25
MARCH 2023:	MARCH 3	Feb. 22
APRIL 2023:	APR. 1 (in mail Mar 29)	Mar. 22
MAY 2023:	MAY 1 (in mail Apr 26)	Apr. 19
JUNE 2023:	JUNE 1 (in mail May 31)	May 24
JULY 2023:	JULY 1 (in mail Jun 28)	June 21
AUGUST 2023:	AUG. 1 (in mail Jul 26)	July 19
	("Best of the Rogue Valley," Part I)	
SEPTEMBER 2023:	SEP. 1 (in mail Aug 30)	Aug. 23
	("Best of the Rogue Valley," Part II)	
OCTOBER 2023:	OCT. 1 (in mail Sep. 27)	Sep. 20
NOVEMBER 2023:	NOV. 1 (in mail Oct. 25)	Oct. 18
DECEMBER 2023:	DEC. 1 (in mail Nov. 25)	Nov. 15

**DEADLINE FOR AD COPY: ONE WEEK BEFORE THE PUBLISHING DATE**

#### AD SIZES

1/16 Horizontal:	4.75" x 1.675" high
1/16 Vertical:	2.25" x 3.25" high
1/8 Horizontal:	4.75" x 3.25" high
1/8 Vertical:	3.125" x 4.875"
1/8 One Column:	2.25" x 6.75" high
3/16 square:	4.75" x 4.875" high
3/16 One Column:	2.25" x 10.25" high
1/4 Horizontal:	6.375" x 4.875"
1/4 Vertical:	4.75" x 6.75" high
1/4 One Column:	2.25" x 13.75" high
3/8 Three Column:	7.25" x 6.75" high
1/2 Two Column:	4.75" x 13.75" high
1/2 Four Column:	9.75" x 6.75" high
3/4 Three Column:	7.25" x 13.75" high
Full Page:	9.75" x 13.75" high

#### COLOR:

All color ads will be placed on glossy pages, adding to the professional, magazine-quality look of the Sneak Preview. We do, however, have some constraints with color availability because of our printer. Once the color spots are full for a particular issue, we will not be accepting any more color ads, so reserve your spots early.

Please send ads electronically, preferably as a PDF, although we can work with JPEGs and TIFFs.

For information, call John or Dotti Kochis at 541-474-3044 or 541-226-6989

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