

Sneak Preview

Ashland's News & Review

2023 RATE & INFORMATION SHEET

15,000 copies once a month

(including 13,000 **DIRECT MAILED** to every home in Ashland;
with an additional 2,000 on the stands - the most read newspaper in Ashland!)

2023 DISPLAY AD RATES

NOTE: EACH PRICE IS THE COST OF AN AD FOR ONE MONTH			
Ad size	Color 6x/year	Color 12x/year	
1/16	\$112	\$107	
1/8	\$147	\$140	
3/16	\$205	\$198	
1/4	\$272	\$261	
3/8	\$371	\$351	
1/2		\$447	
3/4		\$639	
Full		\$660	
Back		\$858	

Note: Ads this size are automatically given the 12x contract rate.

2023 PUBLISHING DATES

NOTE: DEADLINE FOR ADS IS ONE WEEK BEFORE THE PUBLISHING DATE		
	Publishing Date	Deadline for ad copy
JANUARY 2023:	JANUARY 7	Dec. 31, 2022
("Best of Ashland," Part I)		
FEBRUARY 2023:	FEBRUARY 3	Jan. 27
("Best of Ashland," Part II)		
MARCH 2023:	MARCH 3	Feb. 24
APRIL 2023:	APRIL 1 (in mail Mar 31)	Mar. 24
MAY 2023:	MAY 1 (in mail Apr 28)	Apr. 21
JUNE 2023:	JUNE 2	May 26
JULY 2023:	JULY 1 (in mail Jun 30)	June 23
AUGUST 2023:	AUG. 1 (in mail Jul 28)	July 21
SEPTEMBER 2023:	SEPTEMBER 1	Aug. 25
OCTOBER 2023:	OCT. 1 (in mail Sep. 29)	Sep. 22
NOVEMBER 2023:	NOV. 1 (in mail Oct. 27)	Oct. 20
DECEMBER 2023:	DEC. 1 (in mail Nov. 27)	Nov. 17

DEADLINE FOR ADS: ONE WEEK BEFORE THE PUBLISHING DATE

AD SIZES

1/16 Horizontal:	4.75" x 1.675" high
1/16 Vertical:	2.25" x 3.25" high
1/8 Horizontal:	4.75" x 3.25" high
1/8 Vertical:	3.125" x 4.875"
1/8 One Column:	2.25" x 6.75" high
3/16 square:	4.75" x 4.875" high
3/16 One Column:	2.25" x 10.25" high
1/4 Horizontal:	6.375" x 4.875"
1/4 Vertical:	4.75" x 6.75" high
1/4 One Column:	2.25" x 13.75" high
3/8 Three Column:	7.25" x 6.75" high
1/2 Two Column:	4.75" x 13.75" high
1/2 Three Column:	7.25" x 8.75" high
1/2 Four Column:	9.75" x 6.75" high
3/4 Three Column:	7.25" x 13.75" high
Full Page:	9.75" x 13.75" high

All ads will be charged the color rate. We no longer have a special rate for B&W ads. All ads will be placed on glossy paper.

Please send ads electronically, preferably as a PDF, although we can work with JPEGs and TIFFs.

The publication dates are approximations. Too many things can go wrong in the supply chain, so they might be a day or two late.

Call Curtis Hayden at 541-482-0368 or Ron Rivard at 541-778-7197
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