

Four reasons why the **SNEAK PREVIEW** should be your **FIRST CHOICE** in advertising:

1. **THE SNEAK PREVIEW IS DIRECT MAILED TO 28,000 HOMES IN THE GRANTS PASS MARKET AREA, WITH AN ADDITIONAL 2,000 COPIES ON THE STANDS).**

At 30,000 copies, the *Sneak Preview* has the widest distribution of any single newspaper in the Grants Pass market area. An ad in the *Sneak Preview* guarantees you that it will be direct mailed to all 28,000 homes in the area, in addition to thousands of tourists and visitors who find it distributed around town.

2. **THE SNEAK PREVIEW IS NOT JUST A ONE-NIGHT STAND. WE ARE MONTHLY AND THUS WILL STAY IN THE READERS' HOMES FOR UP TO FOUR WEEKS.**

With our Calendar of Events, Restaurant Guide, "On the Town" column, monthly "Profile," Kudos & Klunkers, Letters to Editor, and in-depth coverage of community issues, the *Sneak Preview* is considered more of a magazine than a newspaper, although our coverage of local events also appeals to a wide spectrum of readers.

3. **THE SNEAK PREVIEW IS ONE OF THE MOST POPULAR AND WELL-READ NEWSPAPERS IN JOSEPHINE COUNTY.**

We've been an institution for almost 19 years, and our readers have welcomed the direct mail format, which we began in 1992. Surveys have shown that the *Sneak Preview* is well-read and popular.

4. **THE SNEAK PREVIEW HAS THE BEST ADVERTISING RATES IN SOUTHERN OREGON.**

The price per thousand copies of advertising in the *Sneak Preview* is the best in Josephine County, and our ad rates have stayed fairly consistent for the last twelve years! Ask for details.

Combine the **WIDEST CIRCULATION** with a **POPULAR, WELL-READ** monthly magazine that **STAYS AROUND THE HOUSE FOR FOUR WEEKS** and **TERRIFIC ADVERTISING RATES**, and you can easily see why the *Sneak Preview* should be your **FIRST CHOICE IN ADVERTISING!**

DON'T DELAY! RESERVE YOUR ADVERTISING SPACE TODAY!

Call John (474-3044), Dotti (479-9738) or Curtis (482-0368)

sneakpre@mind.net or baseball@budget.net