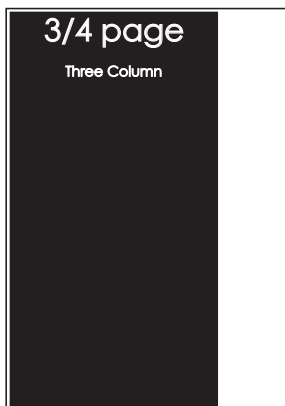
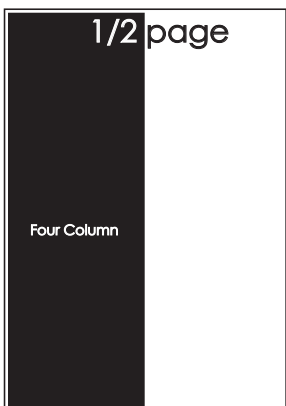
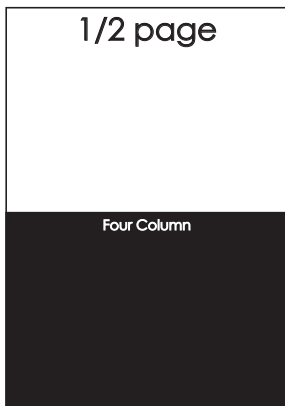
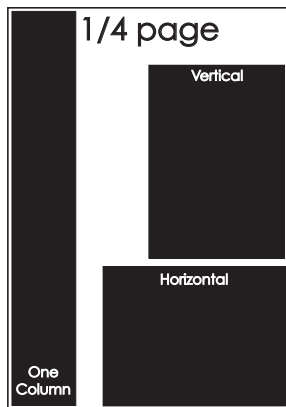
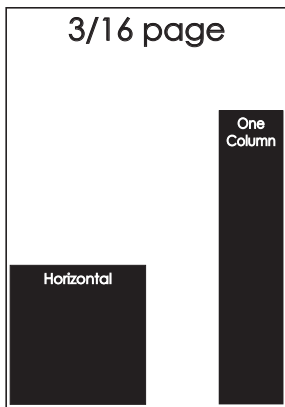
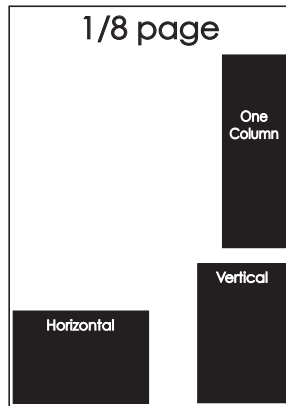
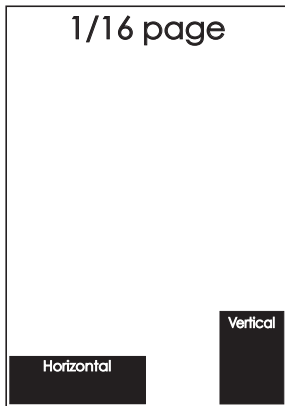


THE MEDFORD SNEAK PREVIEW

2011 Advertising Rate & Information Sheet



DISPLAY ADVERTISING: RATES & SIZES

Size	Width x Height	12x/year	1x only
1/16	H- 4.75" x 1.675"	\$110	\$118
	V- 2.25" x 3.25"		
1/8	H- 4.75" x 3.25"	\$167	\$182
	V- 3.125" x 4.875"		
	1c- 2.25" x 6.75"		
3/16	Sq- 4.75" x 4.875"	\$248	\$270
	1c- 2.25" x 10.25"		
1/4	H- 6.375" x 4.875"	\$323	\$352
	V- 4.75" x 6.75"		
	1c- 2.25" x 13.75"		
1/2	2c- 4.75" x 13.75"	\$624	\$680
	4c- 9.75" x 6.75"		
3/4	3c- 7.25" x 13.75"	\$904	\$928
Full	- 9.75" x 13.75"	\$1002	\$1092
Back	- 9.75" x 13.75"	\$1213	\$1322

PUBLISHING DATES

38,600 copies of the Sneak Preview are mailed to **every mailbox** in the 97501 and 97504 zip codes in Medford the **first Saturday of every month** (2nd Saturday in January).

AD DEADLINES 2011

Deadline	Pub Date
Jan 5	Jan 14
"Best of Medford" PART I	
Jan 26	Feb 5
"Best of Medford" PART II	
Feb 23	Mar 5
Mar 23	Apr 2
Apr 20	May 1
May 25	Jun 4
Jun 22	Jul 2
Jul 20	Aug 1
Aug 24	Sep 3
Sep 21	Oct 1
Oct 19	Nov 1
Nov 16	Dec 1 (Nov 28)

DISPLAY AD SPECIFICATIONS

Camera ready ads can be e-mailed to sneakpreview@medford.net. Preferred formats are: **PDF, JPEG or TIFF**.

COLOR CHARGES

4-Color ads are: \$100 extra (1/4 or bigger)
\$75 (1/8) • \$50 (1/16)

PAYMENT

An invoice will be sent to you by mail, payment is due 30 days after publication date. Sorry, no credit cards. **Cancellations on or after deadline will still be charged full ad price.**

SALES CONTACT INFO

Kasey & Nathaniel Hayden
778-8164
sneakpreview@medford.net

40,000 copies once a month!

We are NOT raising our rates for the 3rd year in a row!